



**AFTER-SCHOOL
ONLINE PROGRAMS
GRADES K-8
2020-2021**

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About SPARK business academy

“Empowering the next generation through financial literacy”

SPARK business academy is an innovative educational organization with the mission to promote financial literacy and entrepreneurship among young students since 2013.

Our empowering programs have been praised as pioneering by Business Week, Bloomberg TV, Georgetown Business and international newspapers, as well as local parents.

SPARK has been at the forefront of offering live and fully interactive online programs, with over 1,500 students joining SPARK’s virtual programs since March 2020.



Financial literacy is a key 21st-century life skill that will give students an edge in life! Our innovative programs (including after-school clubs, project days, summer camps, day camps and workshops) empower kids with an entrepreneurial mindset and the insights to make sound financial decisions and develop into responsible global citizens.

SPARK's Partners

SPARK business academy is the trusted financial literacy partner at many of the top schools throughout the US.

New York

Dalton
Avenues
Leman
Buckley
Dwight
Heschel
The Ecole

Washington, DC

Washington International School
Georgetown Day School
National Cathedral School
Beauvoir
Maret
St. Patrick's
The River School

Virginia

Potomac
Nysmith
Swanson

Maryland

Sidwell Friends
Landon
North Bethesda

Florida

Miami Country Day
Pine Crest
North Broward
Windermere
Bolles

Massachusetts/R. Island

Concord Academy
The Park School
Shady Hill
Moses Brown

Hawaii

Hanahau'oli

California

BASIS Silicon Valley

SPARK also partners with youth organizations, facilitating workshops and programs for their local chapters.

Youth Organizations

Girl Scouts Nation's Capital
Jack and Jill of America

Program Offerings by Grade

	K	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th
1 Money Matters	✓	✓	✓	✓					
2 My First Hot Cocoa Stand	✓	✓	✓	✓					
3 My First Lemonade Stand	✓	✓	✓	✓					
4 Young Diplomats	✓	✓	✓	✓	✓	✓	✓	✓	✓
5 Entrepreneurs Club				✓	✓	✓	✓	✓	✓
6 Finance Club				✓	✓	✓	✓	✓	✓
7 Bulls & Bears - Stock Market Club				✓	✓	✓	✓	✓	✓
8 Jr. CEOs Club				✓	✓	✓	✓	✓	✓
9 Debate Club				✓	✓	✓	✓	✓	✓
10 Typing Club				✓	✓	✓	✓	✓	✓
11 Sports Management				✓	✓	✓	✓	✓	✓
12 Aspiring Fashionistas				✓	✓	✓	✓	✓	✓

1. Money Matters (K-3rd)

Earn, save, spend, donate! Let's learn about money! This innovative program provides a solid foundation on financial literacy for kids in a fully interactive online setting. Games and hands-on activities help students internalize key concepts (like money, budgeting and saving) in a fun and supportive environment fostering team work. This unique experience empowers students with the mindset to start making sound financial decisions and develop into responsible global citizens.



2. My First Hot Cocoa Stand (K-3rd)

Learn how to make yummy hot cocoa and how to earn money selling it! A hot cocoa stand is a great way to introduce our youngest entrepreneurs to the world of business and is fun!



This program empowers kids with an entrepreneurial mindset for their “business,” drawing from such disciplines as marketing, finance and strategy, in a supportive environment fostering teamwork. From designing marketing flyers to estimating profits to experimenting with recipes, students have fun while developing business savvy. Students also discuss donating part of their estimated profits to a charity of their choice.

3. My First Lemonade Stand (K-3rd)

Let's sell lemonade! Join us for this fun class, where you learn how to make yummy lemonade and how to earn money selling it! Fun sessions empower students with an entrepreneurial mindset for their lemonade stand. Students learn about marketing, finance and strategy in a supporting environment fostering teamwork.



From designing marketing flyers to estimating profits to experimenting with recipes, students have fun while developing business savvy. Students also discuss donating part of their estimated profits to a charity of their choice.

4. Young Diplomats (K-8th)

This fun class helps students develop a global mindset and build international awareness early in life, an important skill in today's increasingly interconnected world.

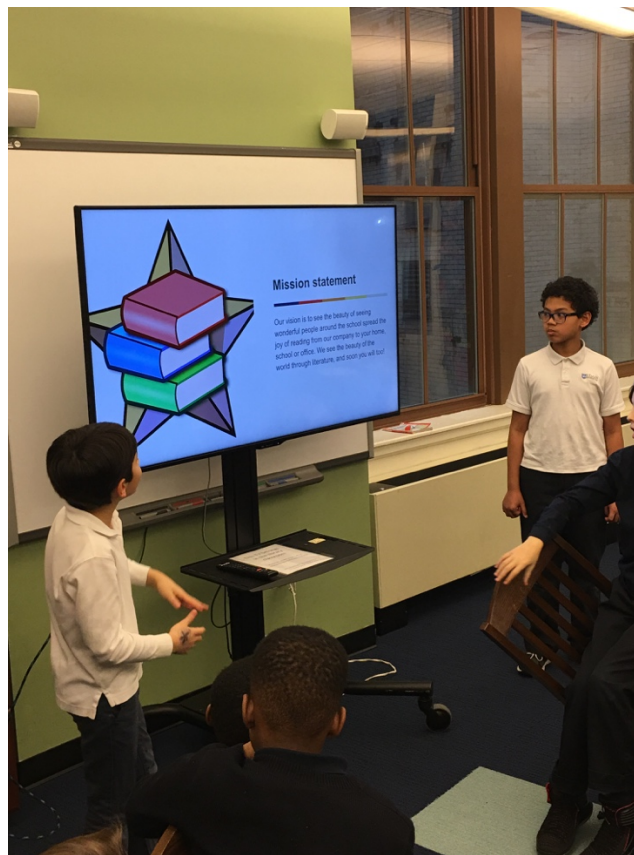


Students explore cultural differences across countries, geography games, famous landmarks, world currencies, current global events, the role of international institutions like the UN, and more. Students role-play as diplomats and come up with solutions to key global problems like hunger, poverty and pollution.



5. Entrepreneurs Club (3rd-8th)

If you like “Shark Tank,” this club is for you! Join other intrepid students and learn what it takes to launch your own business. Students build self-confidence while developing business skills in strategy, marketing and finance. Students select a business idea, learn to develop a business plan and make a pitch presentation on the last day. They even create a real website and design their own business cards!



6. Finance Club (3rd-8th)

Learn how to manage your money in this club promoting essential life skills! Set your financial goals, develop a budget from scratch, shop for a credit card and calculate the monthly cost of your dream car. Students also learn about mortgages, FICO scores, taxes and the dangers of piling up debt.

Through simulations and hands-on activities, students explore financial decisions they will have to make in the future. A solid step towards future financial independence!



7. Bulls & Bears - Stock Market Club (3rd-8th)

Start investing in the stock market at a young age and make your money grow! Pick your own \$10,000 portfolio with stocks like Apple, Google or Amazon using a cool stock-trading simulation. This hands-on experience empowers students with the tools and mindset to face future investment decisions with confidence and "buy low, sell high." A solid foundation for successful future investors!



8. Jr. CEOs Club (3rd-8th)

How cool would it be for you to be the boss of Apple or Amazon for a day? In this leadership class, you can! Students act as CEOs for leading companies and work in groups to make strategic recommendations to address real business issues. Case studies include popular companies, such as Apple, Amazon, Coke, McDonald's, Under Armour, Nike, Tesla, Uber and more.



Students enhance their problem-solving skills, develop business savvy and cultivate a strategic mindset as future leaders.



9. Debate Club (3rd-8th)

Students learn the art of persuasion and help select debate topics they find interesting. Students work in rotating groups and practice their debating skills in a supportive environment, including developing arguments, issuing rebuttals, providing examples, rebuilding their case and summarizing points of view.

Students learn to think on their feet and enhance their public-speaking skills, gaining self-confidence in the process.



10. Typing Club (3rd-8th)

Work smarter by learning how to type! As school work becomes increasingly performed in computers, today's busy students can save time by learning to type effectively. Finish your homework in half the time!

Students use a personalized system that allows them to progress at their own pace with a mix of typing lessons, drills, games and tests. Instant accuracy feedback after every lesson. Move from beginner to intermediate to advanced and earn badges for every level conquered!



11. Sports Management (3rd-8th)

For the sports lover, future team General Manager (GM), sports team owner, ESPN analyst or coach, this unique program helps students view the world of sports from a business perspective.



Students will learn the business side of various sports and actively discuss and analyze different topics, including player contracts, mock drafts, college sports, endorsements, the Nike vs. Under Armour competition, the Super Bowl, e-sports and more!

12. Aspiring Fashionistas (3rd-8th)

In this “glam” program for boys and girls, students gain knowledge of the fashion industry and develop skills in fashion design, fashion marketing, fashion journalism and branding.



Students explore popular brands, analyze industry trends (e.g., athleisure), design various articles of clothing, write fashion reviews and more!